



PHILIPS

HeartStart Home
Defibrillator

You could save
the life of your
loved one

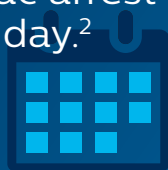
Philips HeartStart Home Defibrillator

Why you should have a HeartStart defibrillator in your home

The numbers tell the story

6M
lives claimed by sudden cardiac arrest each year.¹

Nearly 1,000 Americans are lost to sudden cardiac arrest each day.²



68.5%
of all cardiac arrests **happen in the home.**³



On average, U.S. EMS teams take **6 to 12 minutes** to arrive on the scene.⁴



After 10 minutes with no intervention, very few sudden cardiac arrest victims survive.⁵

Sudden cardiac arrest can happen to anyone at any time

You may assume that you're too young or healthy to have a heart attack. And you might be right. But unlike a heart attack, sudden cardiac arrest is an electrical malfunction in which the heart stops beating unexpectedly, preventing blood from being pumped to the brain and other organs.

Quite simply, sudden cardiac arrest can happen to anyone, anywhere at any time. And although it can strike without any symptoms or warning, there is something you can do to be prepared.

Philips HeartStart Home Defibrillator is specifically designed for use in the home, where more than 68% of all cardiac arrests occur.⁶

Learn how the Philips HeartStart Home Defibrillator can give you the confidence to act quickly and help save a life. Visit www.philips.com/aed.



For in-home use

Designed with you in mind

Like other pieces of essential safety equipment, the Philips HeartStart Home Defibrillator was designed to be easy to use, safe and reliable.



Easy to use

- **Provides real-time guidance:** step-by-step voice commands and CPR guidance.
- **Use your home defibrillator with confidence:** HeartStart is virtually ready-to-rescue right out of the box.
- **Go at your own pace:** integrated SMART Pads placed on the victim's bare skin sense and adapt the defibrillator's instructions to your actions every step of the way. If you need to defibrillate an infant or a child under 25 kg (55 lb) or 0-8 years old, it is recommended that you order the Infant/Child SMART Pads Cartridge, available separately.*



Safe

- Trust the innovation of HeartStart Home Defibrillator, the first and only defibrillator available without a prescription.
- Use the defibrillator on patients of any age, including infants and children.*
- Personalized therapy: HeartStart Home Defibrillator automatically assesses if a shock is necessary, and if so, provides the right therapy appropriate to the individual.



Reliable

- Deliver shock treatment after CPR, typically within eight seconds, with our patented Quick Shock technology.

* The Infant/Child SMART Pads Cartridge is sold separately, and available only under the order of a physician, by prescription only.

Easy as 1-2-3 in an emergency



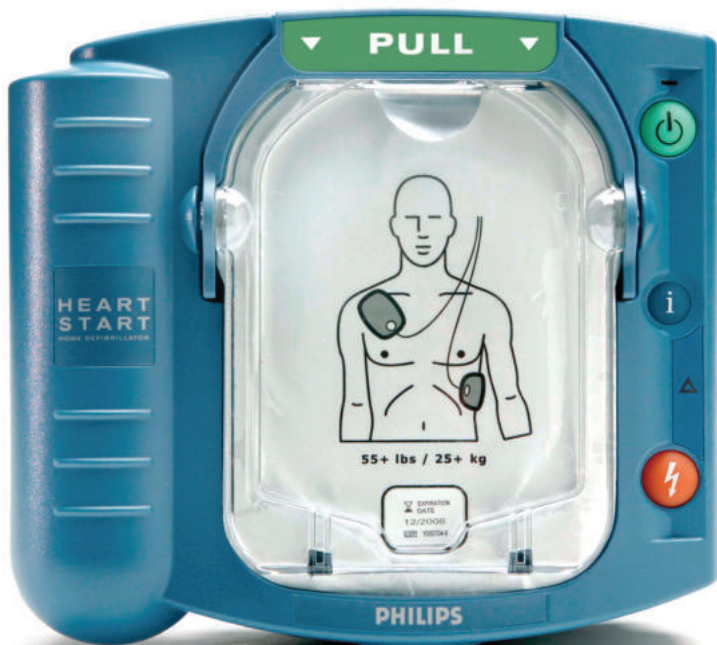
1 Press the green On/Off button to activate voice instructions and visual icons. or pull the SMART Pads Cartridge's green handle.



2 Place the pads on the patient as directed.



3 When advised by the device, press the orange Shock button.



References

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